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Data Privacy

“[O]ne uniform, consistently enforced federal policy framework could help make running RAVN easier, especially as a fintech startup. Compliance can be very costly and is one of the reasons we’ve delayed our technical product. However, if an overarching framework is developed, it would need to consider small businesses and startups and preferably segment the requirements accordingly. Creating a framework built around regulating large companies and big tech could be harmful to smaller companies and startups like RAVN.”

- **Tani Chambers**
Founder & CEO,
RAVN (New York, NY)



“We care a great deal about privacy and we want to be compliant, but it can be very expensive and complex. ... Various states also have their own privacy laws. Harmonizing those laws nationally would make it much easier for business owners like me and those we work with. ... Privacy law is built around sophisticated multinational large businesses, so as a startup we have to learn how to work within a system that isn’t made for us.”

- **Ben Brooks,**
Founder & CEO,
PILOT
(New York, NY)



“As a startup ourselves and provider to startups of various business models, we understand that privacy can be a significant challenge. One of the biggest obstacles for startups is the cost of compliance and data protection services, which can be prohibitively high. These costs often prevent startups from completing the third-party risk assessments necessary to become suppliers for other businesses or the federal government. ... A consistent set of rules could help address these issues by providing clarity and reducing costs.”

- **Chasity Wright**
CEO, Infiltron
(Warner-Robins, GA)



“If Congress passes any new privacy rules, in order to help startups, they must supersede individual state rules. Without preemption of all of the unique state privacy laws, a federal law won’t actually solve any problems for us, but instead will just add another layer of complexity and cost that we have to navigate and budget for.”

- **Adriana Cisneros Basulto,**
Founder, Maxwell
(Omaha, NE)



“A patchwork of rules is really difficult to navigate as a startup. At Hush, where we help companies and employees protect their digital and physical security through privacy, the growing patchwork of rules is extremely costly. A uniform set of privacy rules creates needed certainty for startups and critically reduces the ways hackers can cause problems. This is both a business and national security issue.”

- **Mykolas Rambus, Co-founder & CEO,**
Hush (Detroit, MI)



“It would be helpful to have a nationwide standard when it comes to data privacy policy, especially since we’re looking to expand into new states. Part of the reason that we have not expanded into certain states like California is because of the resources required to handle [CCPA] compliance, which is something that we have to think about every time we look at entering a state that has its own, unique privacy compliance requirements.”

- **Andrew Prystai, Co-founder & CEO,**
EventVesta (Omaha, NE)

